



# Infospectrum Acquires Hetrogenous Inc., A Leader In Real Time Asset Tracking Solutions

**Infospectrum acquires Hetrogenous Inc. (USA), to provide web-enabled real time Asset Tracking, Asset Management and Maintenance (all in one) solution to its customers**

FOR IMMEDIATE RELEASE

*PRLog (Press Release) - Oct 11, 2011* - Agoura Hills, CA – Infospectrum, a leading provider of Enterprise Asset Management and Maintenance, Repair & Overhaul (MRO) software *infoTRAK™*, announced today that it has acquired Hetrogenous Inc., (<http://www.hetrogenous.com>) the leading provider of Real time Asset Tracking software Kliko® and an award winning player in the M2M space. The purchase will allow Asset owners, operators and maintenance providers to get visibility of their asset status, condition and maintenance needs (predictive and planned) in REAL TIME. The combined offering will provide an end-to-end solution for asset operations enabling asset owners & operators to track, manage and maintain all assets in a single application.

Commenting on the acquisition, Suresh Iyer (Founder & CEO, Infospectrum) said “There are some really exciting possibilities for our customers when we leverage mobile asset tracking technology combined with the existing capabilities of our complex asset management and maintenance solution. Infospectrum has now acquired the know-how and the products to embed real-time asset location data into the road map for it’s *infoTRAK™* suite of applications. We have been looking to make a move like this in our product suite for a while now and the acquisition of Hetrogenous Inc., is a timely one. We have now accelerated our ability to deliver some new functionality to a market hungry to capitalize on every opportunity for operational efficiency. The plans we have for the combined businesses will allow our customers to do just that.”

"Capitalizing on just one aspect of the real time tracking potential, maintenance providers can now schedule more effectively the predictive/preventive maintenance of the assets, reducing overall turnaround time. This is only one of many efficiency enhancements that the combined solution will be providing to it’s users in the near future to our joint customer base," states Mukund Halthore, Founder and VP Marketing & Sales of Hetrogenous Inc.

“This acquisition is the logical outcome of Hetrogenous Inc., which has been actively addressing the Americas Market with its unique solutions and combined with Infospectrum’s common goal of simplifying the deployment of All in One services in the areas of Asset Management/Monitoring/Control can accelerate the market for deployments,” said Anush

Gopalan, Founder and CEO of Hetrogenous Inc., “We look forward to uniting both our efforts in helping customers more quickly benefit from the new capabilities integrated with M2M wireless access technologies.”

*info*TRAK™ is a web based solution that can be deployed on an intranet/extranet within the Enterprise or as an “on-demand” Software as a Service (SaaS) hosted model. Used by asset owners/operators & maintenance providers it supports their need to plan, predict and perform maintenance on the asset as recommended by the OEM.

Kliko® is a web based real time Asset tracking software using GPRS and LBS and most recently WiFi to provide information about the asset and a huge range of tracking parameters such as mileage, temperature; geo position etc. Integrating the two products, allows the asset owners to have a comprehensive ‘asset data picture’ available to them instantly.

### **About Infospectrum.**

Infospectrum offers solutions and services to companies and Government entities that own, operate, manufacture, supply, maintain, repair, and overhaul complex, high value assets. The suite of *info*TRAK™ solutions facilitate efficient management of all product lifecycle phases, including product build, operation, maintenance, repair and overhaul with full configuration management and costing capabilities. Infospectrum solutions are live at many leading MRO organizations. Infospectrum is a privately held company, headquartered in Agoura Hills, California, with European offices in Moss, Norway and development facilities in India and San Diego, California.

For more information about Infospectrum, visit <http://www.info-spectrum.com> or for more information about the *info*TRAK™ suite, visit <http://www.infotraksolutions.com>.

### **About Hetrogenous**

Hetrogenous Inc. (USA) the award winning Top100 M2M Technology provider for four consecutive years in a row, harnesses the power of proven technologies with the Kliko® framework to bring value to its customers, be it enterprise or consumer. This framework combines the building blocks to Sense, Locate, Communicate and Control devices, for a wide variety of applications, utilizing device technologies such as Cellular (GPRS/EDGE/WCDMA), short range wireless like (IEEE 802.15.4, Wifi, proprietary radio), GPS technologies to communicate seamlessly with sensors over unlimited distances. Hetrogenous Inc. (USA) is a privately held company, headquartered in Los Angeles, California. For more information about Hetrogenous or Kliko®, visit <http://www.hetrogenous.com>.

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